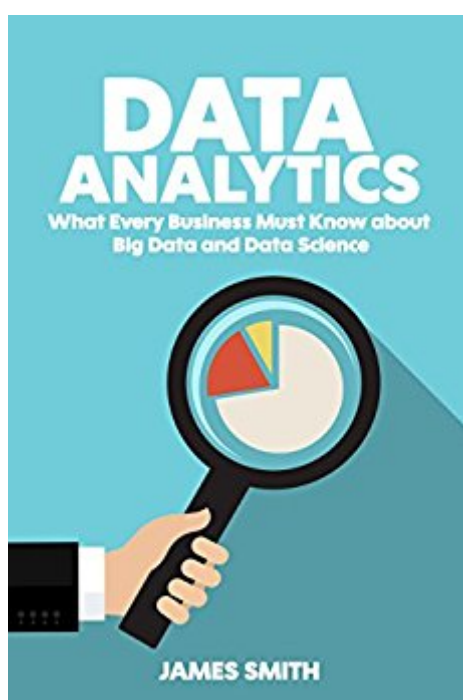The book was found

Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics For Business, Predictive Analysis, Big Data Book 1)

Synopsis

Are You Actively Analyzing the Data Surrounding Your Business? Keep Reading to Learn Why You Should Be..You may be the owner of a business, or someone who actively participates in the day to day operations of a business. We will go ahead and assume that your business is operating at a profit and you are happy with the direction it is going. As someone in this situation you might ask yourself, "Why do I need Data Analysis anyways?". I'll tell you why, one simple reason. You are leaving money on the table. Let's put it this way.. you are doing good, but wouldn't you rather be doing great? Wouldn't you rather have the ability to predict how the consumers in your target market are going to be behaving a year from now? Five years from now? This is where Data Analysis comes in.Many people realize the need to pay attention to data in their business, but have no clue where to start. With the help of this book you will be better able to understand the importance of the data surrounding your business and exactly what to do with it. A Preview of What You Will LearnÃ¢Å"â • The Importance of Data in BusinessÃ¢Å"â • Exactly How to Handle and Manage Big DataÃ¢Å"â • Real World Examples of Data Science Benefiting BusinessesÃ¢Å"â • Ways Data Can Be Used to Mitigate RisksÃ¢Å"â • The Entire Process of Data AnalyticsÃ¢Å"â • Much, much more!Take charge of your business today and buy this book!

Book Information

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Customer Reviews

I'm running a small business on my own and have to say that analysing data is super important. I overlooked that aspect in my early career and had a lot catching up to do. From taxes, to market research data analytics is very important. This book contains valuable information of how to do it, how to analyse your data. I won't get into fancy terms, like predictive or regression analytics. It is much easier to read this book and understand that yourself. I have to warn you though, that it's not an easy to learn book. Data analysis is not an easy thing to learn, but very beneficial if you do.

This is a great book in the science of data analysis and what it can do for you. This gives you great and so much information into knowing how your company is doing. It really goes into great detail of how you can learn more about how successful your company can be by looking at the data. The author has truly written a remarkable book. The data plays an important and crucial role in increasing the efficiency of a business and sustaining the success. This book tells you about how you can analyze the data and reap the maximum benefits. You can use these techniques to increase the productivity of your business and make the best out of it. This book is excellent and by reading this book I have understood about what techniques I need to employ for sustainable success.

This author makes information about data digestible. This book offers an introduction to organizations or to individuals, who know that data is a resource.There is a local food market that uses data mining to such a degree, that data bluff will be a future industry. (The data shows that the digital coupon is a deal. But I am not loving this product that much, that I would keep paying a higher price with a reduced digital coupon. Hence, data bluff.) The up and down value of a digital coupons reminds me that data is the new frontier for managing inventory expectations and product launches.

In today's value add, gig economy, data collection and analytics are a must have for any business or service provider. If you know little or nothing about data analytics, this easy to read, high level

introductory book is definitely a good place for you to start. I believe it does a great job of introducing the concept and scope of data science to the novice. If you already have a basic understanding of data science and analytics and you are looking to expand your knowledge base, this is not the book for you. Look elsewhere for a more in-depth treatise on the subject. I am a novice and I am glad I read the book.

This big is definitely a great read if you are a business owner...Data is very important if you work in a science lab, own your own business, etc..Definitely a great read if you are looking to make sure your business is on the right track in regards to data analysis.

Useful reference for updating my thoughts on Data Analysis and analytics. I personally liked the examples through the book, but would recommend it converted into an audio book as the detail in the book was compiled in an almost conversational sense, or as a lecture series (in my mind). I can see this aimed at an organisation that is small and growing, or old school and could see the benefits of tapping into readily available externally available information.

Not sure the title is accurate, this is a very introductory level view of the subject. It seems to be written in the style of someone speaking casually. I think a good proof reader could really benefit this book. The author seems very well intentioned however the content just falls a bit short. A harsh edit and some concrete details instead of contrived examples would go a long way in making this a more satisfying read.

A short book but could summarize what we need to know about Data Science, Big Data and especially Data Analytics.This book does'nt teach us the detail things but give us a bird view of these topics. To a further need, the readers have to read other books but, at the beginning all people only need to read this ebook to grasp the main concepts at first.A useful book for me on the way of starting learning Data Analytics.

Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics,

Decision Analysis, Big Data, Statistical Analysis) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Analytics: Data Science, Data Analysis and Predictive Analytics for Business Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right Ã¢â ¬â œ Accelerate Growth and Close More Sales (Data Analytics Book Series) Survey of Big Data Analysis Using Predictive Analytics Algorithms and Its Use Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection (Wiley and SAS Business Series) Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies (MIT Press) The Analytics Revolution: How to Improve Your Business By Making Analytics Operational In The Big Data Era Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Practical Predictive Analytics and Decisioning Systems for Medicine: Informatics Accuracy and Cost-Effectiveness for Healthcare Administration and Delivery Including Medical Research Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die, Revised and Updated Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die Predictive Analytics For Dummies Big Data in Practice: How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results R for Everyone: Advanced Analytics and Graphics (Addison-Wesley Data and Analytics) Dorothy Must Die Stories: No Place Like Oz, The Witch Must Burn, The Wizard Returns (Dorothy Must Die Novella)